

IRIS Board of Directors, 2025



Bethan Cantwell, Assistant Provost for Institutional Research, Michigan State University

Term: June 1, 2024-June 30, 2027 (second term)

Bethan Cantwell is the Assistant Provost for Institutional Research at Michigan State University (MSU). In this role Bethan leads the Office of Institutional Research (IR) providing senior leaders with data-informed decision-making and policy support. IR's mission is to proactively support leadership as the source of data integrity, reliable and timely analysis, and high-quality consultation. Prior to joining MSU in 2011, Bethan worked for five years at the University of Arizona. Bethan started her career in local government in the United Kingdom.

Outside of MSU Bethan also chairs the Big Ten Academic Alliance Institutional Research group, serves on the AAU Data Exchange council, and recently completed a two-year appointment to the APLU's Commission on Information, Measurement and Analysis (CIMA) Executive Committee. Bethan is the research university representative on a statewide committee chaired by the State of Michigan's Budget Office. She holds an MA in Political Science from the University of Leeds (UK) and an MBA from the University of Arizona.



Marcela Gomez, Director of Research Analytics, Office of the Senior Vice Chancellor for Research, University of Pittsburgh

Term: July 1, 2025-June 30, 2028

Marcela Gomez is the Director of Research Analytics in the Office of the Senior Vice Chancellor for Research at the University of Pittsburgh. In this position, she builds and manages research data infrastructure, develops analytical tools, and delivers insights that inform university-wide strategy and decision-making.

Previously, she served as Research Faculty at Pitt and chaired the Program Committee of the Telecommunications Policy Research Conference—a premier interdisciplinary forum on communications and information policy.

Marcela holds a Ph.D. in Information Sciences and a Master's in Telecommunications from the University of Pittsburgh, where she came as a Fulbright Scholar. She also earned a Bachelor's degree in Electronics Engineering from Universidad del Azuay in Cuenca, Ecuador.

Marcela has extensive experience integrating data from diverse sources, fostering cross-campus collaborations, and translating complex information into tools and narratives that support research excellence. She brings a deep commitment to transparency, innovation, and the responsible use of data in higher education.



Adriana Kuiper, Associate Vice President and Chief Operating Officer for Knowledge Enterprise, Arizona State University

Term: July 1, 2025-June 30, 2028

Adriana Kuiper is Associate Vice President and Chief Operating Officer for Knowledge Enterprise at Arizona State University (ASU). In this role, she is a senior member of the leadership team responsible for the development and execution of data-driven operational strategies in one of the fastest-growing research enterprises in the country. Kuiper oversees a large portfolio that includes project management, business analysis, research analytics, strategic planning, and research facilities. A key focus of her work is advancing the use of integrated data systems to inform decision-making, drive performance, and enable cross-functional

collaboration. Under her leadership, ASU has expanded its use of advanced analytics platforms to support institutional planning, faculty development, research impact assessment, and operational transparency. She also oversees internal capacity-building programs that promote data literacy and project excellence.

Prior to this role, Kuiper served as Associate Vice President of Strategy and Chief of Staff where she led initiatives including research operations ISO 9001 certification and the launch of the global operations office. She has also co-published a report on Levering Extreme Innovation with King's College and GFCC, participated on research for public impact task forces for both HIBAR and APLU, and has supported the implementation of large-scale research projects at ASU. She holds a B.S. in biology and an M.B.A. and contributes nationally through her roles with the Future Talent Council, U.S. Council on Competitiveness, and National Association of College and University Business Officers.



Julie Lumeng, Associate Vice President for Clinical and Human Subjects Research, University of Michigan

Term: Nov. 15, 2023-

Julie Lumeng, MD, is the Thomas P. Borders Family Research Professor of Child Behavior and Development at the University of Michigan Medical School. She serves as the Associate Dean for Clinical Research at the Medical School, the Associate Vice President for Clinical and Human Subjects Research at the university, and the Executive Director of the Michigan Institute for Clinical and Health Research, the University of Michigan's Clinical and Translational Science Award. She

is trained as a developmental and behavioral pediatrician and her NIH-funded research examines the development of children's eating behavior. Dr. Lumeng was appointed to the board by IRIS's host institution, the University of Michigan.



José Román, Vice President of Research Administration, Rutgers University

Term: June 1, 2023-June 30, 2026 (second term)

Dr. José M. Román has worked in research administration for nearly twenty years, which has included serving in leadership roles at Columbia University and New York University. Presently Dr. Román is the Vice President of Research Administration at Rutgers University, The State University of New Jersey, where he serves as one of the institution's most senior research administrators. In this role, Dr. Román has played a role in helping to make Rutgers a national leader in the response to the COVID-19 pandemic.



Aimee Roundtree, Assistant Vice President for Research, Division of Research, Texas State University.

Term: July 1, 2025-June 30, 2028 (second term)

Dr. Aimee Kendall Roundtree is an Assistant Vice President for Research at Texas State University and a full professor in the technical communication program.

She has previously held other research leadership positions, including Faculty Fellow in the Division of Research, Institutional Review Board (IRB) member for nearly a decade, and Associate Dean of Research in the College of Liberal Arts. Dr. Roundtree brings experience supporting research funding across a wide range of disciplines—humanities, sciences, and social sciences—and is well-versed in research administration and funding mechanisms from federal, national, state, regional, foundation, and corporate funders, including NSF, NIH, NEH, NEA, ACLS, and many others.

Her professional background also includes roles as a qualitative researcher, medical writer, coordinator, and communication specialist at institutions such as the Texas Medical Foundation, The University of Texas M.D. Anderson Cancer Center, Baylor College of Medicine, and Air Combat Command at Langley Air Force Base.

Dr. Roundtree has served on working groups for the Federal Demonstration Partnership and the Council on Government Relations. She is a member of NCURA, SRAI, PRIMR, and NORDP, where she also serves as a mentor. She was a Fellow in the 2021 cohort of the American Association of State Colleges and Universities (AASCU) Emerging Leaders Program and a Leadership Circle Facilitator for the American Council on Education (ACE). She is also an APLU Council on Research (CoR) Research Leaders Fellow.

Dr. Roundtree is the editor of *Research Management Review* and Associate Editor for *IEEE Transactions on Professional Communication*. She also sits on editorial boards or serves as a reviewer for *Journal of Research Administration*, *Technical Communication Quarterly*, *Programmatic Perspectives*, and the *Writing Across the Curriculum Clearinghouse*.

Her research focuses on STEM communication, rhetoric, ethics, usability, accessibility, and the interplay between human and non-human agents. She is particularly interested in how communication enables translation and negotiation among experts, policymakers, organizations, and the public. She also conducts user- and community-centered research and design. Her methodological expertise spans mixed methods (focus groups, interviews, surveys), usability and UX research, heuristic evaluations, NLP text mining, and systematic and integrative reviews.



Michael Zwick, Senior Vice President for Research, Rutgers University.
 Term: July 1, 2024-June 30, 2027

Michael E. Zwick, Ph.D., is the Senior Vice President for Research at Rutgers University. Dr. Zwick is the institutional official of the Rutgers Human Subjects Protection and Animal Care program. Rutgers Animal Care program includes 275,000 square feet of vivarium space within 22 facilities.

Dr. Zwick earned a B.S. from Cornell University in Biological Sciences, specializing in Genetics and Development, and a Ph.D. in Population Biology from the Center for Population Biology at the University of California at Davis. A former Professor of Human Genetics at Emory University, his research uses genetics principles to discover the causes of rare and common disorders, with research experience as an individual investigator, a member of large consortiums, and a research leader.

In addition to his experience as a human geneticist, Dr. Zwick's collaborative, team-based approach also comes from his 25 years of military service as a former surface warfare qualified officer in the United States Navy (Commander, O-5). Dr. Zwick served onboard the USS KAUFFMAN (FFG 59) for 38 months and is a veteran of Desert Storm. As a reservist, he served in multiple commands, including Commander Pacific Fleet, Commander US Forces Japan, Naval Medical Research Center, and the Office of Naval Research. Dr. Zwick was called to active duty to support the Iraq and Afghanistan war efforts from November 2002 through November 2004.

Past Board Members

Elizabeth Adams, Princeton University
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